

JDCA

FUNDRAISER TOOLKIT



Why I Want More for a T1D Cure

“My 4-year-old daughter, Cassidy, who was just diagnosed in March. She’s my youngest of two daughters. They are both the light of my life and if there was a way to cure them of any and everything they come across, I would cross oceans to do just that for them. She’s a strong & positive girl and we’re blessed in that way, however I’ll always be praying for a cure for my baby.”

On the surface, Cassidy looks like your average healthy kid. In reality, she battles a life-threatening disease every day.

Children with type 1 diabetes, like Cassidy, take on a huge burden often at a very young age. At a time in their lives when all they want to do is be a kid, they are tasked with managing a brutal disease. This burden is shared by parents, grandparents, siblings, family, and friends. Together, they encounter daily battles, facing the non-stop rollercoaster of high and low blood sugars that can be fatal if unchecked.

More than half of all new diagnoses are children, but T1D can strike anyone, at any age, and only gets harder to manage as time goes on.

The T1D community knows that better management will only go so far. We need a Practical Cure. With your help, we push every day to ensure more manpower and funding makes its way into the hands of T1D cure researchers.

Thank you for your dedication to lifting the T1D burden.



JDCA Mission

The aim of the Juvenile Diabetes Cure Alliance is to see a Practical Cure for type 1 diabetes become widely available in the next 15 years.

A Practical Cure is any solution that would revolutionize the quality of life for those living with type 1 diabetes today. The JDCA advocates making the pursuit of a Practical Cure the top priority—more resources, more manpower, and more dollars toward this research. If a Practical Cure is prioritized, this will provide the best chance of it becoming available in the next 15 years.

We are the only organization that is 100% focused on this mission.

Clinical Requirements Needed for a T1D Practical Cure

- ☒ HBA1C <7% and/or >75%
Time in Range (70-180 mg/dl)
- ☒ Minimal Monitoring
- ☒ Free Diet
- ☒ Eliminate Hypos
- ☒ Only Mild and Temporary
Side Effects (No Long-term
Side Effects)
- ☒ Less than 5 Days in Hospital
(If Surgical)

Fundraising Ideas

In-Person Fundraising Ideas

Small Events

- Bake Sale
- Game/Movie Night
- Car Wash

Mid-Size Events

- Community Walk/Fun Run
- Arts and Crafts Fair
- School-Led Fundraiser (ex. Read-a-thon)

Large Events

- Concert
- Talent Show
- Golf Outing

Maximizing your Fundraising Event

Share a fundraising thermometer
to show progress

Find local businesses to sponsor
the event and help cover costs

Provide items to raffle or auction off
for additional support

Personalized 'Thank You' notes to show
your appreciation to supporters!

Flyer Template

The following page provides a flyer template for you to use and customize as promotion for your event.



More for a T1D Cure

Your generosity
will support
Practical Cure
advocacy
and the free
publication
of the annual
*State of the
Cure for Type 1
Diabetes.*

