



WE NEED MORE FOR A T1D CURE



JDRF and the ADA are by far the largest fundraisers for diabetes research in the world. Together they raise **\$447 Million** per year.



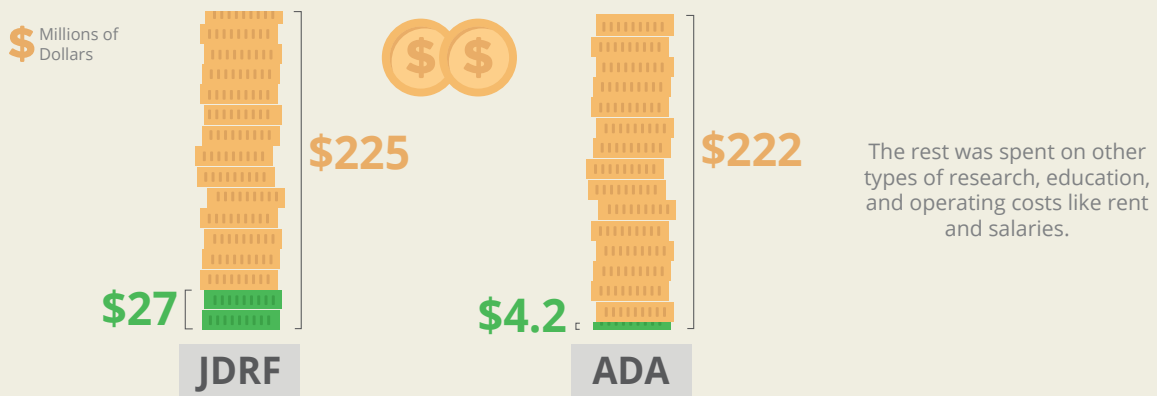
60%

of people who donate to these powerhouse organizations say cure research is the number one priority.



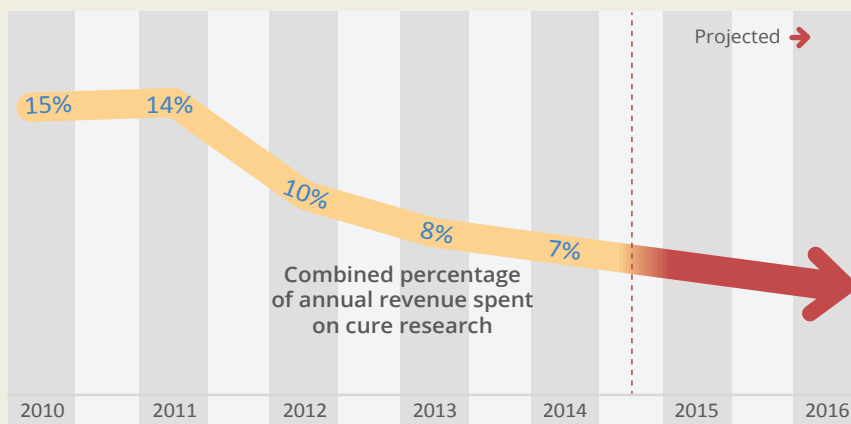
but

Out of the **\$447 Million** and raised in 2014, only **7%** actually made its way to cure research.



and

Spending on cure research has been declining for 5 years in a row



How low will it go?



IT'S TIME TO PUT THE FOCUS BACK ON CURE RESEARCH

